

Sam P. Kellogg

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EDUCATION

Ph.D. 2023 (anticipated), Media, Culture, and Communication. New York University, New York, NY, USA.
Cumulative GPA: 4.0

M.A. 2018, Media, Culture, and Communication. New York University, New York, NY, USA.
Thesis title: *Connective Alchemy & Interface Labor: Or, how to access the Internet in Havana.*
GPA: 4.0.

B.A. (*magna cum laude*, honors) 2012, Sociology & Anthropology, Lewis & Clark College, Portland, OR, USA.
Thesis title: *Digitizing Dissent: Cyborg Politics and Fluid Networks in Contemporary Cuban Activism.*
GPA: 3.812.

SCHOLARLY PUBLICATIONS

Kellogg, Sam P. "Networks in Contact, Networks in Conflict." *NACLA Report on the Americas* 50, no. 2 (2018): 201–3.

Bravo, Joel Lenin Pinargote, Rafael Beto Mpfumo, Luis Alejandro Madruga Milanés, Ximena Michelle Cueva, Gretel García Gómez, Amalia Gómez Marcheco, Alberto Fernández Oliva, Jeanna Neefe Matthews, and Sam P. Kellogg. "Lessons from El Paquete, Cuba's Offline Internet." In *Proceedings of the 1st ACM SIGCAS Conference on Computing and Sustainable Societies (COMPASS)*, 1–12. Menlo Park and San Jose, CA, USA: ACM Press, 2018.

Kellogg, Sam P. "Tarjeterismo: Informal Interface Labor in Post-Thaw Cuba." *Beyond the Sugar Curtain: Tracing U.S.-Cuba Connections since 1959*, no. 3 (2017).

Kellogg, Sam P. "Digitizing Dissent: Cyborg Politics and Fluid Networks in Contemporary Cuban Activism." *Teknokultura* 13, no. 1 (2016): 19–53.

OTHER WRITING

Kellogg, Sam P. "PCT –the Journey Is the Reward." *The Southeast Examiner*. January 1, 2015, sec. Feature Stories.

PRESENTATIONS

Kellogg, Sam P. "Wi-Fi en la esquina: Interface Labor and the Politics of Connection in Cuban Wi-Fi Parks." *Latin American Studies Association 2019: Nuestra América: Justice and Inclusion*, Boston, MA, USA. (May 24, 2019) [Invited]

Kellogg, Sam P. "On the Flip Side: Cards, from Tarot to Credit, as Digital Technologies." *Art + Technology*, 13th Havana Biennial, Havana, Cuba. (April 30, 2019) [Invited]

Matthews, Jeanna Neefe, and Sam P. Kellogg. "Lessons from El Paquete, Cuba's Offline Internet." *1st ACM SIGCAS Conference on Computing and Sustainable Societies (COMPASS)*, Menlo Park and San Jose, CA, USA. (June 20, 2018)

Kellogg, Sam P. "Notes on the Labor of Fieldwork and the Fieldwork of Labor in Digital Cuba." *Tinker Field Research Grant Presentations*, New York, NY, USA. (October 20, 2017)

Kellogg, Sam P. "Cable Diplomacy: Mapping the Politics of Media Infrastructures in Cuba." *Connected Life 2017: Digital Inequalities*, Oxford Internet Institute, Oxford University, Oxford, UK. (June 25, 2017)

Kellogg, Sam P. "Technology and Digital Media Support for Cuba and the Solidarity Movement."
National Conference for the Full Normalization of U.S.-Cuba Relations, Fordham Law School, New York,
NY, USA. (March 25, 2017)

GRANTS, AWARDS, & FELLOWSHIPS

Short Walk Afghanistan Trekking Scholarship.
Studio D Radiodurans. (2018)

Annual Academic Achievement Award.
Department of Media, Culture, and Communication, NYU. (2018)

Samuel Eshborn Service Award.
Steinhardt School of Culture, Education, and Human Development, NYU. (2018)

Tinker Field Research Grant.
Center for Latin American and Caribbean Studies, NYU. (2017)

21st Century Scholarship.
Department of Media, Culture, and Communication, NYU. (2016-2017)

Michael Rosenberg Scholarship.
Department of Media, Culture, and Communication, NYU. (2016)

Lewis & Clark Venture Competition, with Kokonect.
Lewis & Clark College. (2012-2013)

Departmental Honors.
Department of Sociology & Anthropology, Lewis & Clark College. (2012)

Dean's Honors.
Lewis & Clark College. (2010-2012)

CONFERENCES & SEMINARS ORGANIZED

"The Latin East: Perspectives on Latin America – Middle East Ties."
NACLA, MERIP, Jadaliyya, and the Gallatin School, NYU, New York, NY, USA. (April 27-28, 2018)

"Fossil Fuels and Toxic Landscapes."
NACLA and Verso Books. (February 26, 2018)

"Tactical Technology in NYC: Alternative Networks and Practical Privacy."
Department of Media, Culture, and Communication, NYU, New York, NY, USA. (November 2, 2017)

"Neil Postman Graduate Conference: Mediated Populisms."
Department of Media, Culture, and Communication, NYU, New York, NY, USA. (October 5-6, 2017)

"Nano Stern, Chilean Singer-Songwriter, in Conversation."
NACLA and Verso Books, New York, NY, USA. (March 17, 2017)

"The Last Day of Oppression, and the First Day of the Same: Jeffrey Webber in Conversation."
NACLA and the Remarque Institute, NYU, New York, NY, USA. (February 16, 2017)

"Free Trade 2.0? Perspectives from Mexico, Peru & the U.S."
NACLA and the Center for Latin American and Caribbean Studies, NYU, New York, NY, USA. (November 16, 2016)

"The Other (Invisible) Refugees: Unaccompanied Central American Children."
NACLA and the Gallatin School, NYU, New York, NY, USA. (October 20, 2016)

RELEVANT EMPLOYMENT

Public Culture, Institute for Public Knowledge. New York, NY. (2018-2019)
Assistant editor. Primary contact for authors, coordinating article submissions, as well as the entire editing and review process with the journal's editorial board.

North American Council on Latin America (NACLA). New York, NY. (2016-2018)
Editor and event coordinator. One of three editors handling article submissions, fact-checking, content and copy editing, and final publication in NACLA's quarterly *Report on the Americas* and on nacla.org; responsible for event planning and outreach, coordinating the full range of logistical and design requirements for conferences and seminars.

Social Media Consultant. Boston, MA. (2015)

Independent social media consultant. Consulted on social media marketing and optimization with small and mid-sized organizations; specialized in non-profits.

School One, independent high school. Providence, RI. (2015)

Spanish teacher. Planned and taught beginner and intermediate-level Spanish classes and mentored students; developed an original curriculum incorporating independent writing assignments on Latin American culture and history alongside lessons on reading, writing, speaking, and listening to Spanish.

North American Council on Latin America (NACLA). New York, NY. (2013-2015)

Social media coordinator. Managed social media feeds and analytics and helped guide organizational transition from a primarily print to digital publication; redesigned the newsletter, formatted and posted blog posts, and oversaw activity across all social media channels.

Kokonect. Portland, OR. (2013-2014)

CIO and co-founder. Web development startup building platforms for sustainable economies. One of five teams to secure seed funding and reach the final round of the Lewis & Clark Venture Competition, among a field of over 40 teams; built a campus ride-sharing web application and a mobile-friendly map application.

SurveyMonkey. Portland, OR. (2013-2014)

English/Spanish customer engagement representative. Helped customers design, test, troubleshoot, and distribute effective surveys; consulted on proper survey methodology and triaged feature requests, technical, legal, and abuse issues; built several minor web features.

Lewis & Clark College Co-Op, Portland, OR. (2011-2012)

Technology coordinator. Member of the co-op's managing body; oversaw technology-related initiatives including maintenance, event publicity, and social media.

Maine-Georgia Transect Project, University of Rhode Island. Kingston, RI. (2010)

Research assistant. Research project using geospatial data collected by satellites to monitor forest ecosystem health along the Appalachian Trail corridor; responsible for team safety, off-trail navigation, and access logistics; assisted with data collection, cleaning, and input.

PROJECTS

Digital Theory Lab, New York University. New York, NY. (2018-2019)

Founding member. The Digital Theory Lab convenes a group of faculty and graduate students from across NYU to investigate the ideological, material, and semiotic constitution of the concept of "the digital," with three aims structuring the lab's work: to better understand the conceptual structures of the digital era, to work towards creating a theory of the digital itself, and to make proposals for how these theories and concepts need to change in light of both theoretical and practical investigations.

Biografias como apicultor. Camagüey, Cuba. (2017-2019)

Interviewer and camera operator. *Biografias como apicultor* (Biographies of Beekeepers) is a short documentary film about beekeeping and biodiversity in Cuba; directed by Cuban filmmaker Adrián Curbelo Díaz and supported by a National Geographic Young Explorers grant.

Cuba Internet Task Force. Washington, DC. (2018)

Participated as an academic observer. As directed in the June 16, 2017 National Security Presidential Memorandum "Strengthening the Policy of the United States Toward Cuba," the Department of State is convening a Cuba Internet Task Force composed of U.S. government and non-governmental representatives to "promote the free and unregulated flow of information in Cuba."

Netizen Report, Global Voices Advocacy (Advox). Boston, MA. (2016-2017)

Researcher and contributor. Advox is a global network of bloggers and online activists dedicated to protecting freedom of expression and free access to information online; the weekly *Netizen Report* covers threats to online speech, shares tactics for defending the work and words of netizens, and supports efforts to improve Internet policy and practice worldwide.

Association of Cross Cultural Interchange and Overseas Networking (ACCION), Lewis & Clark College. Portland, OR. (2013)

Founding member. Student organization that aims to strengthen and maintain the diverse connections that are made during students' semesters abroad around the world; ACCION's first initiative securing funding and permits to bring Cuban artists to Portland to speak and showcase their work.

LANGUAGES

Fluent in **English** and **Spanish**. Currently learning **Portuguese**.

TECHNOLOGIES

Comfortable with **Microsoft**, **Apple**, and **Linux** operating systems and the **Unix command line**.
Strong foundation working with **Python**, **HTML5**, **CSS3**, **Javascript**, and **Processing**.
Capable using the **Adobe Creative Suite** and all manner of **office suites**.

OUTDOOR PURSUITS

Field Medic for a small team on a two-week yak-supported trek through Afghanistan's **Wakhan Corridor** with Studio D Radiodurans. Supported by Studio D's Short Walk Trekking Scholarship. Wakhan, Badakhshan, Afghanistan. (2018)

Thru-hike of the **Pacific Crest National Scenic Trail (PCT)**. 2,600 mi., U.S.-Mexico border, Campo, CA, to Manning Provincial Park, BC, Canada. (2014)

Successful climbs of technical and glaciated summits. (2010-2014)

- Cotopaxi** (19,347 ft.), Standard Route, Latacunga, Ecuador.
- Mount Rainier** (14,411 ft.), Kautz Headwall, WA, USA.
- Mount Whitney** (14,505 ft.), John Muir Trail, CA, USA.
- Mount Hood** (11,249 ft.), South Side Route, West Crater Rim (solo), and Leuthold Couloir, OR, USA.
- Mount Jefferson** (10,495 ft.), South Ridge, OR, USA.
- Mount Thielsen** (9,184 ft.), West Ridge, OR, USA.
- Broken Top** (9,179 ft.), Northwest Ridge, OR, USA.
- Mount Washington** (7,798 ft.), North Ridge, OR, USA.

First known descent of **Ape Canyon**, previously one of the "seven undescended," a technical slot canyon with many waterfalls requiring 18 rappels. Mount St. Helens, WA, USA. (2011)

NOLS expedition incorporating 40 days wilderness canoeing down the **Drysdale River** and 25 days off-trail backpacking. Kimberly National Park, WA, Australia. (2010)

Thru-hike of the **Appalachian National Scenic Trail (AT)**. 2,200 mi., Springer Mountain, GA, to Mount Katahdin, ME, USA. (2009)

Completion of all **48 4,000-foot summits** in New Hampshire, USA. (2009)